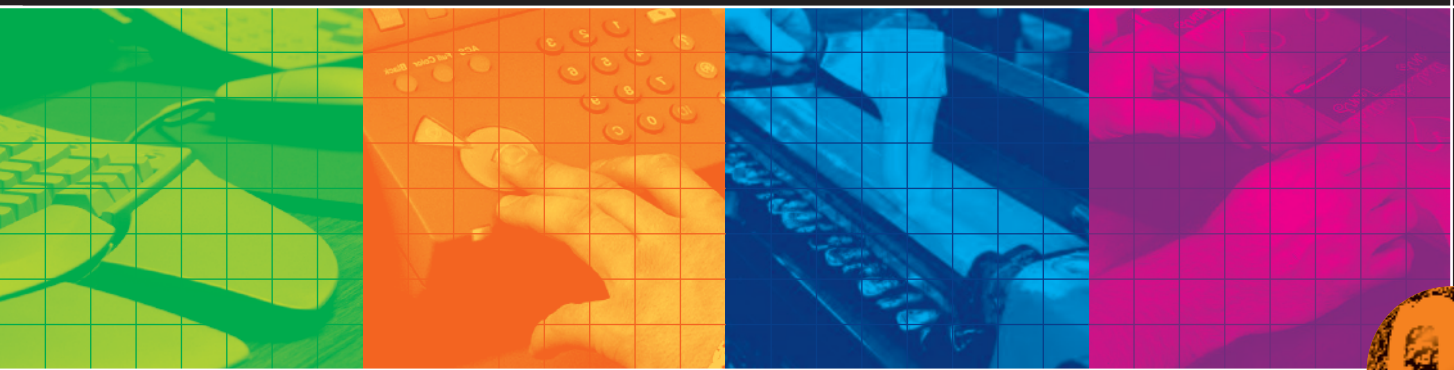


Why
choose
metloc?



metloc **printers**

A Unique Service

For nearly 40 years Metloc Printers and Lipscomb Printers have been offering high quality printing to a range of companies, societies and individuals.

During this time we have established ourselves as one of the area's leading print & design companies.

We are continually refining our service and investing in the latest technology to provide you, the client, with exactly what you have said you wanted - a level of customer service second to none!

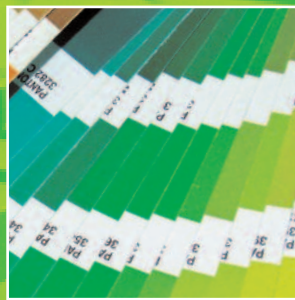


Experienced Partners

With experience of working with the whole client and on all forms of project, we are often seen not only as a key 'supplier' but as a trusted friend within the print industry. Our many satisfied clients throughout London, Essex and the Home Counties often recommend us to others - testament to our commitment to offer true customer service.

Providing Highly Creative Cost-Effective Solutions

Our strength is in fully understanding your priorities. Wherever possible we lead you through the print and production process to ensure that every project not only provides excellent value for money but also meet your particular needs.



Through high quality customer service and an intelligent approach to problem-solving, we can guide you through the important initial stages of decision making on style, format, size, extent, and budget allocation, ensuring that whatever the project, it not only looks good, but also fulfils its purpose, saving on costs where possible without compromising on style, or cutting corners on production quality.

A Complete Service

For many of our clients we do more than just 'print to order'. Although our 'core service' is printing we can, if you wish, provide an expert opinion on the best format to use, the structure of the content, photographic styles and visual impact. All these areas make a big difference to the final product. That's why the creative services offered by our design studio are so integral to your project.

This complete service will help you ensure you have a job which you can be proud of, one which not only looks good, but, most important, also works for the purpose intended. It should present your organisation in the best possible light, with a layout devised according to its particular audience.



Marketing Effectively

Each and every job we produce is different, because every client is different.

Whereas businesses of a particular type may share common goals,

each project will be very specific to that business, society or individual. It will need to represent your organisation.

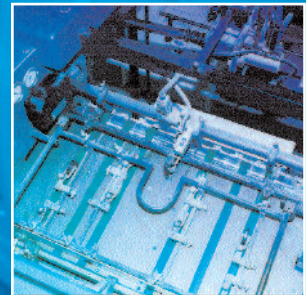
Our objective is to create a style which does just that, not only showing you and your organisation to be distinctly different from every other, but also celebrating these differences - highlighting exactly what makes you unique.



High Quality, Low Cost

In addition to always providing keenly-priced print quotations, which are regularly proven to be highly competitive, we also provide an undertaking to help you save money wherever and whenever possible.

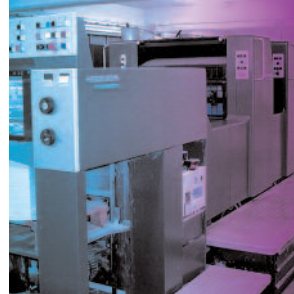
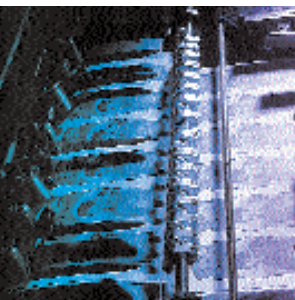
One of the first ways in which we do this is to restrict our design fees to a specially low fixed-rate, so that even the smallest organisation can afford highly creative graphic design services to ensure they too have a product which is well presented and has visual impact.



Compete Equally and Sucessfully in Today's Competitive Market

In the past, it was only very large organisations who could afford professionally produced marketing material or creative design. Now, however, with reduced production costs and competitive pricing, even the smallest business can benefit from a full professional design and marketing service.

We aim to help ALL compete successfully on their own merits, achieving this through providing our specialist knowledge and technical capabilities at a competitive cost.



Providing Value for Money

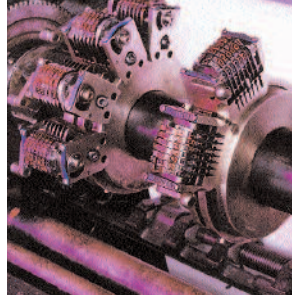
If you haven't already heard of us, that's probably because we don't advertise our services on a large scale. Instead, we offer our services direct, by mailing the information about us and the services we offer.

This helps us to provide our services to organisations more economically - mindful of the need to consistently minimise costs to meet restricted budgets - but is also as we wish to retain the ability to provide a personal level of attention to each and every one of our clients.

Our Guarantee of a High Quality Service

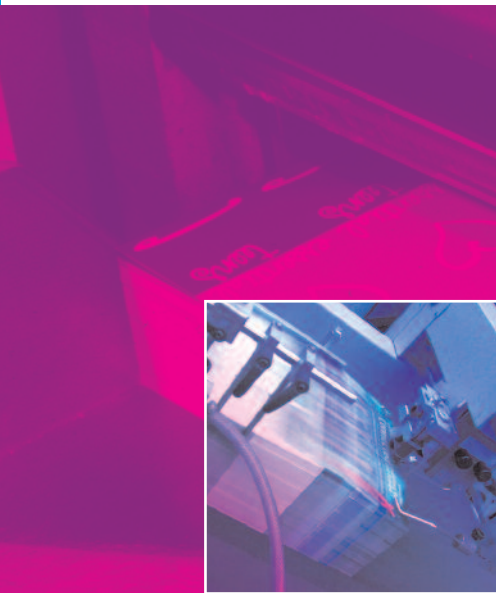


Those who have worked with us once tend to come back to us - time after time. They do this because they know that they can rely on us. You too can be assured of the same high quality of service, and of a totally reliable long-term supplier partnership.



We Guarantee to:

- Talk to you in plain 'English', and not confuse you with printing industry jargon
- Be on hand to advise you - in a clear and frank way, and with no sales pressure at any stage
- Consistently maintain the same point of contact throughout the whole process, with someone on a similar professional level to you
- Be knowledgeable of the business world - enough to understand your priorities and objectives, and the particular issues you face - and have the 'marketing' expertise to identify correctly and provide the best possible solutions, given your criteria and budget



- Give very competitive prices and a value-for-money service - always!
- Provide extra help whenever needed, with such areas as choosing photos, editing text and selecting formats all as part of the service
- Help you save money - by passing on any production cost-savings we are able to make (through economies of scale, etc.), and by using our team of experts to devise clever cost-saving solutions
- Produce creative and stylish designs which fit the criteria and meet your objectives; and, to be
- Totally dependable. Delivering on time - every time.



A world of colourful opportunities

As well as all the other services Metloc and Lipscombs can offer, Printworks our digital print and copy centre can provide a one stop, design, copy and print

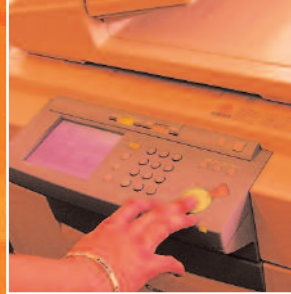


solution for businesses of all sizes.

Our continued investment in the latest technology combined with the support and expertise provided by an established print & design group gives printworks! the ability to meet every challenge with ease.

Our aim is to provide value for money and a quality of service second to none.

To discuss the opportunities that Printworks can offer, please contact us for further details.



Plant List

Studio Services

Apple pre-press system including X-Serve and X-Raid file server, a range of G4 & G5 macs, Windows NT Server & Epsom Digital Proofers.

Repro Services

Fuji Film Luxel VX6000 Platesetter with Rampage Workflow System

Harlequin Rip & Screen Katana "on-line"

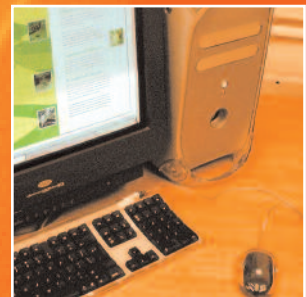
Imagesetter

Screen Elite Cezanne

Repro Quality

Scanner

Full planning & plate-making facilities



For more information

If you would like to find out more about our comprehensive and highly competitive service, and how we can help you, please phone

01708 757999 or 020 8502 0236 for an initial chat.

Or, why not arrange a visit from our Marketing or Sales Director - who will be able to help you to achieve your objectives in the most cost-effective way possible.

Print

Heidelberg GTO

B3: single colour

Heidelberg GTOZP x 2

B3: 2-colour

Heidelberg GTOV

B3: 4-colour

Heidelberg SM74-2

B2: 2-colour

Heidelberg SM74-6P-H

B2: 6-colour with IR Dryer

Finishing

Cutting on Polar and Schneider guillotines

Folding on Stahl automated SRA2 and MBO B2 folders

Collating on 20 station A3+ finishing system and

Muller Martini 1509 6 station C/F/S/T line.

Creasing on Morgana Cover Creaser

Forme Cutting on Heidelberg Platen

Plus all short run specialist bench work undertaken.





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